

MADISON D. REEVES

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PORTFOLIO | madisonreevesstudio.com

mr.

EDUCATION

Clemson University

Bachelor of Science in Graphic Communications

Overall GPA: 3.33/4.00

DEC 2026

Clemson, SC

RELEVANT EXPERIENCE

Clemson Athletics | Clemson Sports Creatives Intern

Clemson, SC

JAN 2026 - DEC 2026

- Produced two social videos with audiences that were 58.6% and 65.4% nonfollowers, earning 31,043 combined views across Instagram and Facebook.
- Create social content from concept through publication for Instagram posts, Stories, game recaps, and X, including athlete coordination and video production.
- Support football media operations through reporter credential collection and distribution.

Palmetto Digital Solutions | Wide Format Print Intern

Greenville, SC

MAY 2026 - AUG 2026

- Finished banners, signs, and corrugated displays to project specifications using hemming and grommeting machines.

SGK Inc. (COLLIDE) | Print Management / Marketing & Design Intern

East Butler, PA

JAN 2025 - MAY 2025

- Designed a complete Sol de Janeiro influencer kit concept from imagery to production files, collaborating with marketing, engineering, and print teams.
- Received positive brand feedback and PR products after sharing the kit with Sol de Janeiro; connected with the Head of Global PR & Communications.
- Produced product photography, edited images, designed invitations and marketing one pagers, and managed Sheetz point of purchase orders.

Clemson University | Fan Experience / Sports Marketing Intern

Clemson, SC

AUG 2022 - FEB 2023

- Engaged soccer and women's basketball fans through student activities, family games, and giveaways; escorted players and special guests during events.
- Promoted upcoming games through campus signage; prepared event spaces for game day.

ADDITIONAL EXPERIENCE

TJX Companies | Merchandise Associate | TJ Maxx & Marshalls

Columbia, SC & Easley, SC

AUG 2021 - DEC 2026

- Resolve customer concerns, process transactions, and maintain merchandise presentation across departments at TJ Maxx and Marshalls.

SKILLS

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Lightroom
- Adobe Illustrator
- Adobe InDesign
- Photography